

## WBS - Working, Believing, Succeeding – A Wonderful Bridge to Success



## Warwick Bridge Primary School, Warwick Bridge, Carlisle CA4 8RE Telephone: 01228 560390

E mail: admin@warwickbridge.cumbria.sch.uk
HEAD TEACHER *Mr M Ashton* 

## **Social Media Use and Warwick Bridge School**

Dear Parents/Carers

It has come to the attention of the staff and governors at Warwick Bridge School that there have been some unsavoury and defamatory comments on a Facebook site. This Facebook site is one that seeks to give people in Carlisle information about schools, services and shops that provide a good service. In effect it should be a useful tool for anyone to use to get help and advice.

Unfortunately, this group has been used by someone with a link to Warwick Bridge School to cast aspersions on the professional integrity of staff here at school. The post also make reference in such a way that identification of staff is obvious.

This is totally unacceptable and should not be happening. We are proud of the Warwick Bridge School community – all our parents, carers and children are respected and welcomed into the WBS Family. We appreciate the support and encouragement we receive from so many people – the good news always outweighs the negative comments a hundred to one. We know through surveys and questionnaires that the school is supported brilliantly by families. The recent OFSTED inspection proved this was true with the replies to the parent/carer survey being overwhelmingly positive. We thank you all for that.

We have taken steps to inform the Facebook website concerned about the improper comments and completely untrue assertions made by an anonymous person on this site. We hope that the auditors of the site take steps and inform the police about this as it is a terrible accusation made against professionals who are doing a great job for the pupils at school. It is considered a crime. Staff at Warwick Bridge will be reporting this matter to the police and we will await their feedback

Families are always invited to air their issues with the school in a courteous and correct manner, and this happens in the majority of cases. We believe that if someone has a genuine issue with what is going on at school, then school should be told directly and matters can be dealt with in the correct way. People should not use the cover of anonymity to spread false allegations about Warwick Bridge School and the staff here.

We hope that there will be no repetition of this incident and when there are matters that need to be addressed, the proper channels are used. Please ensure that this is the correct way to move forward on any issue.

Yours sincerely

Mr M Ashton Head Teacher Mr P Brown Chair of Governing Board